CONTRACT

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

And:

Media Strategies & Research 11350 Random Hills Road Suite 670 Fairfax, VA 22030 USA

	Contract / Rev	vision		Alt Order #	
	196369	1			
Product					
Women Vote					
Contract Dates	Estimate #				
08/07/12 - 08/14/12	11570				
<u>Advertiser</u>			Ori	iginal Date /	/ Revision
POL/Women Vote			0	8/13/12	/ 08/13/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt E	<u>xecutive</u>	Sales Office
	WTNH	WTNH	Na	tional Hous	National House
	Special Handl	ling		***************************************	<u></u>
	Demographic				
	Adults 25-54				
	IDB#	Advert	iser	Code	Product Code
	Agency Ref			Advertiser	Ref
	IN2114/IN211	6/SP17	5(

Tempor T	thing Ob Charl Date Ford Date Description		Spots/		
Start Date End Date Weekdays Spots/Week Start Date Weekdays Spots/Week Start Date Start Dat	*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
2 WTNH 08/13/12 08/14/12 News 8 @ 6a 6a-7a 30 NM 2 \$900.00	Start Date	Rate	:30	NM 3	\$1,350.00
Start Date End Date Weekdays O8/13/12 O8/10/12 OR/10 OR/	Week: 08/06/12	\$450.00			
Week 08/13/12 08/19/12 MT 2 \$450.00	•		:30	NM 2	\$900.00
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A WTNH 08/13/12					
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6 WTNH 08/12/12 08/12/12 GMA SaSu Sa-9a :30 NM 1 \$350.00 Start Date Weekdays O8/06/12 08/12/12S 1 S350.00 Start Date Weekdays O8/06/12 08/09/12 08/09/12 M-F 9a-10a 9a-10a :30 NM 1 \$300.00 Start Date End Date Weekdays O8/06/12 08/12/12T 1 \$300.00 Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 M-F 10a-11a 10a-11a :30 NM 1 \$250.00 Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 The View Week: 08/06/12 08/13/12 The View Week: 08/06/12 08/13/12 The View Week: 08/13/12 08/13/12 News 8 Noon Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/08/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/06/12 08/08/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/08/12 08/08/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date End Date O8/08/12 08/08/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date O8/08/12 08/08/12 08/08/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date O8/08/12 08/08/12/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date O8/08/12 08/08/12/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date O8/08/12 08/08/12/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date O8/08/12/12 O8/08/12/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date O8/08/12/12 O8/08/12/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date O8/08/12/12 O8/08/12/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date O8/08/12/12 O8/08/12/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date O8/08/12/12 O8/08/12/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date O8/08/12/12 O8/08/12/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date O8/08/12/12 O8/08/12/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date O8/08/12/12 O8/08/12/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date O8/08/12/12 O8/08/12/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 Start Date O8/08/12/12 News 8 Noon 1 12p-1230p :30 NM 1 \$350.00 NM 1 \$350.00 NM 1 \$350.00 NM 1 \$350.00 NM 1					•
Start Date End Date Weekdays Spots/Week Saso.00					
Week: 08/06/12 08/12/12 S 1 \$350.00 7 WTNH 08/09/12 08/09/12 M-F 9a-10a 9a-10a :30 NM 1 \$300.00 8 WTNH 08/10/12 08/12/12 T 1 \$300.00 NM 1 \$250.00 8 WTNH 08/10/12 08/10/12 M-F 10a-11a 10a-11a :30 NM 1 \$250.00 9 WTNH 08/13/12 08/13/12 Weekdays Spots/Week Rate \$250.00 NM 1 \$450.00 9 WTNH 08/13/12 08/13/12 NF Veekdays Spots/Week Rate \$450.00 NM 1 \$450.00 10 WTNH 08/08/12 08/08/12/12 News 8 Noon 12p-1230p :30 NM 1 \$350.00 10 WTNH 08/08/12 08/08/12/12 News 8 Noon 12p-1230p :30 NM 1 \$350.00 11 WTNH 08/03/12 08/13/12 Connecticut Style 1230p-1p :30			:30	NM 1	\$350.00
Start Date Week: 08/06/12 08/12/12 T 1 \$300.00					
Start Date Week: 08/06/12 08/12/12 08/12/12 08/12/12 08/12/12 08/10/12 M-F 10a-11a 10a-11a 10a-11a 130 NM 1 \$250.00	7 WTNH 08/09/12 08/09/12 M-F 9a-10a	9a-10a	:30	NM 1	\$300.00
8 WTNH 08/10/12 08/10/12 M-F 10a-11a 10a-11a :30 NM 1 \$250.00 Week: 08/06/12 08/12/12 Veekdays Spots/Week					,
Start Date End Date Weekdays Spots/Week Rate \$250.00					
Week: 08/06/12 08/12/12 F 1 \$250.00 9 WTNH 08/13/12 08/13/12 The View 11a-12p :30 NM 1 \$450.00 Start Date Week: 08/13/12 08/19/12 Weekdays Spots/Week M Rate State Start Date Weekdays Spots/Week Meek: 08/08/12 NM 1 \$350.00 10 WTNH 08/08/12 08/08/12 News 8 Noon Noon Start Date Weekdays Spots/Week Meek: Rate Start Date Noon Noon Noon Noon Noon Noon Noon Noo			:30	NM 1	\$250.00
9 WTNH 08/13/12 08/13/12 The View 11a-12p :30 NM 1 \$450.00 Start Date Week: 08/13/12 08/19/12 News 8 Noon 12p-1230p :30 NM 1 \$350.00 10 WTNH 08/08/12 08/08/12 News 8 Noon 12p-1230p :30 NM 1 \$350.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/12/12W 1 \$350.00 11 WTNH 08/13/12 08/13/12 Connecticut Style 1230p-1p :30 NM 1 \$250.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/13/12 08/13/12 Connecticut Style 1230p-1p :30 NM 1 \$250.00 Week: 08/13/12 08/19/12 M 1 \$250.00					
Start Date End Date Weekdays Spots/Week Rate \$450.00	9 WTNH 08/13/12 08/13/12 The View		-30	NIM 1	\$450.00
10 WTNH 08/08/12 08/08/12 News 8 Noon 12p-1230p :30 NM 1 \$350.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/12/12W 1 \$350.00 11 WTNH 08/13/12 08/13/12 Connecticut Style 1230p-1p :30 NM 1 \$250.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 M 1 \$250.00	Start Date End Date Weekdays Spots/Week	•	.00	1410)	φ430.00
Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 W 1 \$350.00 11 WTNH 08/13/12 08/13/12 Connecticut Style 1230p-1p :30 NM 1 \$250.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 M 1 \$250.00	Week: 08/13/12 08/19/12 M 1	\$450.00		and the second s	
Week: 08/06/12 08/12/12 w 1 \$350.00 11 WTNH 08/13/12 08/13/12 Connecticut Style 1230p-1p :30 NM 1 \$250.00 Start Date Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 M 1 \$250.00			:30	NM 1	\$350.00
11 WTNH 08/13/12		***************************************			
Start Date End Date Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 M 1 \$250.00					
Week: 08/13/12		, ,	:30	NM 1	\$250.00
N 12 WTNH 08/08/12 08/10/12 M-F 4p-430p 4p-430p :30 NM 1 \$450.00				1000	
	N 12 WTNH 08/08/12 08/10/12 M-F 4p-430p	4p-430p	:30	NM 1	\$450.00



 Contract / Revision
 Alt Order #

 196369 /
 196369 /

 Contract Dates
 Product
 Estimate #

 08/07/12 - 08/14/12
 Women Vote
 11570

 O8/07/12 - 08/14/12
 Women Vote
 11570

 Advertiser
 Original Date / Revision

 POL/Women Vote
 08/13/12 / 08/13/12

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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week F	tate TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 w-F 2	<u>Rate</u> \$450.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate Type</u>		
2 WTNH 08/06/12-08/12/12 M-F 4p-430p	4p-430p	WF :30 \$456	0.00 NM		
See MG 16.4,16.5,16.6					
N 13 WTNH 08/07/12 08/09/12 M-F 430p-5p	430p-5p	:30	NM	6	\$4,650.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -T-T 2	<u>Rate</u> \$450.00				,
Spot Ch Date Range Description	Start/End Time	Weekdays Length F	<u>Rate Type</u>		
1 WTNH 08/06/12-08/12/12 M-F 430p-5p	430p-5p	-Tu-Th ;30 \$450	0.00 NM		
See MG 13.3,13.4,13.5,13.6,13.7,13.8					
_3 WTNH 08/10/12-08/10/12 M-F 430p-5p	430p-5p	F :30 \$ 456	0.00 NM		
⊕ See MG 16.4,16.5,16.6					
4 WTNH 08/09/12-08/09/12 M-F 730p-8p	730p-8p	Th :30 \$1,000	0.00 NM		
MG for 13.1,19.3,21.1,20.1,17.1 5 WTNH 08/10/12-08/10/12 Late News 8	11n 112En	F :30 \$1,000			
	11p-1135p	F :30 \$1,000	0.00 NM		
MG for 13.1,19.3,21.1,20.1,17.1 6 WTNH 08/13/12-08/13/12 News 8 6p-630p	6p-630p	M :30 \$1,500	0.00 NM		
(f) MG for 13.1,19.3,21.1,20.1,17.1	ор-озор	.30 \$1,300	14141		
7 WTNH 08/13/12-08/13/12 Nightline	1135p-120630a	M: 30 \$500	0.00 NM		
(f) MG for 13.1,19.3,21.1,20.1,17.1	1100p 120000a	.50 φ500	7.00		
8 WTNH 08/10/12-08/10/12 Daytime M-F 9a-4p	1p-3p	F :30 . \$200	0.00 NM		
(h) MG for 13.1,19.3,21.1,20.1,17.1					
14 WTNH 08/13/12 08/13/12 M-F 430p-5p	430p-5p	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate	.50	IVIVI	ł	\$450.00
Week: 08/13/12 08/19/12 M 1	\$450.00				
15 WTNH 08/13/12 08/13/12 News 8 5p-6p	5p-6p	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14141	,	\$1,000.00
Week: 08/13/12 08/19/12 M 1	\$1,000.00				
N 16 WTNH 08/08/12 08/10/12 News 8 5p-6p	5p-6p	:30	NM	5	\$3,150.00
Start Date End Date Weekdays Spots/Week	Rate		, , , ,	Ū	ψο, του.ου
Week: 08/06/12 08/12/12WTF 3	\$750.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length F	Rate Type		
1 WTNH 08/06/12-08/12/12 News 8 5p-6p	5p-6p	WThF :30 \$750			
See MG 16.4,16.5,16.6					
4 WTNH 08/13/12-08/13/12 News 8 5p-6p	5p-6p	M :30 \$750	0.00 NM		
(h) MG for 16.1,12.2,13.3					
5 WTNH 08/13/12-08/13/12 M-F 430p-5p	430p-5p	M: :30 \$450).00 NM		
→ MG for 16.1,12.2,13.3					
6 WTNH 08/13/12-08/13/12 M-F 4p-430p	4p-430p	M :30 \$450	0.00 NM		
(f) MG for 16.1,12.2,13.3	·				
17 WTNH 08/07/12 08/10/12 News 8 6p-630p	6p-630p	:30	NM	3	\$3,000.00
Start Date	<u>Rate</u>				
Week: 08/06/12 08/12/12 -TwTF 4	\$1,000.00				
Spot Ch Date Range Description	Start/End Time		<u>Rate Type</u>		
1 WTNH 08/06/12-08/12/12 News 8 6p-630p	6p-630p	-TuWThF :30 \$1,000	0.00 NM		
See MG 13.3,13.4,13.5,13.6,13.7,13.8					
18 WTNH 08/11/12 08/11/12 Sa News 8 @ 7p	7p-730p	:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/06/12 08/12/12S- 1	\$300.00				
19 WTNH 08/07/12 08/10/12 M-F 7p-730p	7p-730p	:30	NM	3	\$3,600.00
Start Date	Rate				
Week: 08/06/12 08/12/12 -TwTF 4	\$1,200.00				

08/13/12 / 08/13/12

43

\$29,275,00



	196369 /	Alt Order #
Contract Dates 08/07/12 - 08/14/12	Product Women Vote	Estimate # 11570
Advertiser	IS	original Date / Revision

Totals

Spots/ *Line Ch Start Date End Date Description Type Spots Start/End Time Days Length Week Rate Amount Start Date End Date Weekdays Spots/Week Rate Weekdays Length Spot Ch Date Range Description Start/End Time Rate Type 3 WTNH 08/06/12-08/12/12 M-F 7p-730p 7p-730p -TuWThF-:30 \$1,200.00 NM See MG 13.3,13.4,13.5,13.6,13.7,13.8 20 WTNH 08/07/12 08/10/12 M-F 730p-8p 730p-8p :30 NM 2 \$2,000.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 08/06/12 08/12/12 \$1,000.00 Description Spot Ch Date Range Start/End Time Weekdays Length Rate Type 1 WTNH 08/06/12-08/12/12 M-F 730p-8p 730p-8p -TuW--F---:30 \$1,000.00 NM See MG 13.3,13.4,13.5,13.6,13.7,13.8 21 WTNH 08/07/12 08/09/12 Late News 8 11p-1135p :30 NM \$1,000.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 08/06/12 08/12/12 -T-T---\$1,000.00 Spot Ch Date Range **Description** Start/End Time Length Weekdays Туре Rate 1 WTNH 08/06/12-08/12/12 Late News 8 11p-1135p -Tu-Th----:30 \$1,000.00 NM See MG 13.3,13.4,13.5,13.6,13.7,13.8 22 WTNH 08/12/12 08/12/12 Late News 8 11p-11:35p :30 NM \$2,250.00 Start Date Spots/Week End Date <u>Weekdays</u> Rate Week: 08/06/12 08/12/12 1 \$2,250.00 23 WTNH 08/08/12 08/08/12 Nightline 1135p-120630a :30 NM 1 \$500.00 Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 08/06/12 08/12/12 --W----1 \$500.00

POL/Women Vote

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	43	\$29,275.00	\$24,883.75
Totals	43	\$29,275.00	\$24,883.75

Signature:	Date:	

Kelly VanValkenburgh

From: Rachael Beale [Rachael@mediastrategies.com]

Sent: Monday, August 13, 2012 11:25 AM

To: Kelly VanValkenburgh

Cc: Roger Megroz

Subject: RE: WTNH MURPHY & WOMEN VOTE NA'S

Yes, please make all spots good today.

From: Kelly VanValkenburgh [mailto:Kelly.VanValkenburgh@wtnh.com]

Sent: Monday, August 13, 2012 11:24 AM

To: Rachael Beale **Cc:** Roger Megroz

Subject: WTNH MURPHY & WOMEN VOTE NA'S

Importance: High

Due to a bad storm on Fri, 8/10 we lost the following spots because we had a news cut in. All spots can be made good today STP.

MURPHY EST 11399 1X NA 5-6P @ \$400 EST 11550 1X NA 430-5P @ \$200 1X NA 5-6P @ \$500

WOMENS VOTE EST 11570

1X NA 4-430P @ \$450 1X NA 430-5P @ \$450 1X NA 5-6P @ \$750

Please respond ASAP if you would like these spots written on the log for tonight.

Kelly VanValkenburgh WTNH & WCTX Natl Sales Asst p-203-784-8937 f-203-848-2927 8 Elm Street New Haven/Hartford, CT



wtnh.com | myZone.tv | mytv9star.com | huskiesallaccess.com | connpolitics.tv | findyourcarwtnh.com | connecticutstyle.tv

April 23, 2010

Shelton teen critical after fight

from With Local Life was

Subscribe now

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Due to a bad storm on Fri, 8/10 we lost the following spots because we had a news cut in. All spots can be made good today STP.

MURPHY EST 11399 1X NA 5-6P @ \$400 EST 11550 1X NA 430-5P @ \$200 1X NA 5-6P @ \$500

WOMENS VOTE EST 11570

1X NA 4-430P @ \$450 1X NA 430-5P @ \$450 1X NA 5-6P @ \$750

Please respond ASAP if you would like these spots written on the log for tonight.

Kelly VanValkenburgh WTNH & WCTX Natl Sales Asst p-203-784-8937 f-203-848-2927 8 Elm Street New Haven/Hartford, CT





 $\underline{wtnh.com} \mid \underline{myZone.tv} \mid \underline{mytv9star.com} \mid \underline{huskiesallaccess.com} \mid \underline{connpolitics.tv} \mid \underline{findyourcarwtnh.com} \mid \underline{connecticutstyle.tv}$

April 23, 2010

Shelton teen critical after fight

from WTNH Local News



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CONTRACT



And:

Media Strategies & Research 11350 Random Hills Road Suite 670 Fairfax, VA 22030 USA



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	Contract / Re	vision		Alt Order #	
	196369	1			
Product					
Women Vote					
Contract Dates	Estimate #				
08/07/12 - 08/14/12	11570				
<u>Advertiser</u>			Ori	ginal Date	/ Revision
POL/Women Vote			C	8/07/12	/ 08/07/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	<u>Station</u>	Accour	nt E	xecutive	Sales Office
	WTNH	WTNH	Na	tional Hous	National House
	Special Hand	ing			
	<u>Demographic</u>				
	Adults 25-54				
	IDB#	Adverti	ser	Code	Product Code
	2				, roddol oode
	Agency Ref	L		Advertiser	Ref
1	IN2114/IN211	6/SP17	5:		

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WTNH 08/08/12 08/10/12 News 8 @ 6a 6a-7a :30 NM \$1,350.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 --WTF--3 \$450.00 WTNH 08/13/12 08/14/12 News 8 @ 6a 6a-7a :30 NM 2 \$900.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 08/13/12 08/19/12 MT----2 \$450.00 WTNH 08/08/12 08/10/12 **GMA** 7a-9a :30 NM 3 \$1,500.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 08/06/12 08/12/12 \$500.00 3 WTNH 08/13/12 08/14/12 **GMA** 7a-9a :30 NM 2 \$1,000.00 End Date Start Date <u>Weekdays</u> Spots/Week Rate Week: 08/13/12 08/19/12 \$500.00 2 WTNH 08/11/12 08/11/12 SaSu 6a-8a 6a-8a :30 NM \$225.00 Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 08/06/12 08/12/12 ----5-\$225.00 1 WTNH 08/12/12 08/12/12 GMA SaSu 8a-9a :30 NM \$350.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 ----5 1 \$350.00 WTNH 08/09/12 08/09/12 M-F 9a-10a 9a-10a :30 NM 1 \$300.00 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 08/06/12 08/12/12 ---T---\$300.00 WTNH 08/10/12 08/10/12 M-F 10a-11a 10a-11a :30 NM \$250.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 --F--1 \$250.00 WTNH 08/13/12 08/13/12 The View 11a-12p :30 NM \$450.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 M--\$450.00 1 10 WTNH 08/08/12 08/08/12 News 8 Noon 12p-1230p :30 NM \$350.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/12/12 --W---\$350.00 WTNH 08/13/12 08/13/12 Connecticut Style 1230p-1p :30 NM \$250.00 1 Start Date End Date Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 M----\$250.00 1 12 WTNH 08/08/12 08/10/12 M-F 4p-430p 4p-430p :30 NM 2 \$900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



 Advertiser
 Original Date / Revision

 POL/Women Vote
 08/07/12 / 08/07/12

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*Line Ch Start Data End Data Departmen	Chart/Frad Time	Spots			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Weel	k Rate T	ypeSpots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 W-F 2	<u>Rate</u> \$450.00				
N 13 WTNH 08/07/12 08/09/12 M-F 430p-5p	430p-5p	:30		NM 7	\$5,100.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -T-T 2	<u>Rate</u> \$450.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length		ype	
1 WTNH 08/06/12-08/12/12 M-F 430p-5p	430p-5p	-Tu-Th :30	\$450.00	NM	
See MG 13.3,13.4,13.5,13.6,13.7,13.8 3 WTNH 08/10/12-08/10/12 M-F 430p-5p → MG for 13.1,19.3,21.1,20.1,17.1	430p-5p	F:30	\$450.00	NM	
WTNH 08/09/12-08/09/12 M-F 730p-8p → MG for 13.1,19.3,21.1,20.1,17.1	730p-8p	Th:30	\$1,000.00	NM	
5 WTNH 08/10/12-08/10/12 Late News 8	11p-1135p	F :30	\$1,000.00	NM	
M MG for 13.1,19.3,21.1,20.1,17.1	, ,		, .,		
6 WTNH 08/13/12-08/13/12 News 8 6p-630p ⊕ MG for 13.1,19.3,21.1,20.1,17.1	6p-630p	M:30	\$1,500.00	NM	
7 WTNH 08/13/12-08/13/12 Nightline ® MG for 13.1,19.3,21.1,20.1,17.1	1135p-120630a	м: :30	\$500.00	NM	
8 WTNH 08/10/12-08/10/12 Daytime M-F 9a-4p MG for 13.1,19.3,21.1,20.1,17.1	1p-3p	F: :30	\$200.00	им	
14 WTNH 08/13/12 08/13/12 M-F 430p-5p	430p-5p	:30		NM 1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate				7
Week: 08/13/12 08/19/12 M 1	\$450.00				
15 WTNH 08/13/12 08/13/12 News 8 5p-6p	5p-6p	:30		NM 1	\$1,000.00
Start Date Week: 08/13/12End Date 08/19/12Weekdays MSpots/Week1	<u>Rate</u> \$1,000.00				
16 WTNH 08/08/12 08/10/12 News 8 5p-6p	5p-6p	:30		NM 3	\$2,250.00
Week: 08/06/12	<u>Rate</u> \$750.00			4046 4446 4446 4446 4446 4446 4446 4446	
N 17 WTNH 08/07/12 08/10/12 News 8 6p-630p Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -TwTF 4	6p-630p <u>Rate</u> \$1,000,00	:30		NM 3	\$3,000.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate T	ype	
1 WTNH 08/06/12-08/12/12 News 8 6p-630p	6p-630p	-TuWThF :30		NM	
See MG 13.3,13.4,13.5,13.6,13.7,13.8			.,		
18 WTNH 08/11/12 08/11/12 Sa News 8 @ 7p	7p-730p	:30		NM 1	\$300.00
Start Date End Date Weekdays Spots/Week	Rate				·
Week: 08/06/12 08/12/12S- 1	\$300.00				
N 19 WTNH 08/07/12 08/10/12 M-F 7p-730p Start Date End Date Weekdays Spots/Week	7p-730p <u>Rate</u>	:30	1	NM 3	\$3,600.00
Week: 08/06/12 08/12/12 -TWTF 4	\$1,200.00				
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 3 WTNH 08/06/12-08/12/12 M-F 7p-730p	Start/End Time	Weekdays Length		ype	
See MG 13.3,13.4,13.5,13.6,13.7,13.8	7p-730p	-TuWThF :30	\$1,200.00	NM	
N 20 WTNH 08/07/12 08/10/12 M-F 730p-8p	730p-8p	:30	1	NM 2	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate	.50	•	4.1171	Ψ2,000.00
Week: 08/06/12 08/12/12 -TW-F 3	\$1,000.00			Kappa	
Spot Ch Date Range Description	Start/End Time	Weekdays Length		<u>ype</u>	
1 WTNH 08/06/12-08/12/12 M-F 730p-8p	730p-8p	-TuWF :30	\$1,000.00	NM	
See MG 13.3,13.4,13.5,13.6,13.7,13.8	44. 4405	~~	-		
N 21 WTNH 08/07/12 08/09/12 Late News 8 Start Date End Date Weekdays Spots/Week	11p-1135p <u>Rate</u>	:30		NM 1	\$1,000.00
Week: 08/06/12 08/12/12 -T-T 2	\$1,000.00				
				10	



	Contract / Revision 196369 /	Alt Order #
Contract Dates	Product	Estimate #
08/07/12 - 08/14/12	Women Vote	11570
Advertiser		Original Date / Revision
POL/Women Vote		08/07/12 / 08/07/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WTNH 08/06/12-08/12/12 Late News 8 See MG 13.3,13.4,13.5,13.6,13.7,13.8	Rate Start/End Time 11p-1135p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> -Tu-Th :30 \$1,000.00	Type NM		
22 WTNH 08/12/12 08/12/12 Late News 8 Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 S 1	11p-11:35p <u>Rate</u> \$2,250.00	:30	NM	1	\$2,250.00
23 WTNH 08/08/12 08/08/12 Nightline Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 W 1	1135p-120630a <u>Rate</u> \$500.00	:30	NM	1	\$500.00
		Totals		43	\$29,275.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	43	\$29,275.00	\$24,883.75
Totals	43	\$29,275.00	\$24,883.75

Signature:	Date:	
~		



Market:

Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID

11570

Contact: Roger Megroz

Email: Roger.Megroz@wtnh.com

Phone: Fax:

203-784-8888 203-784-8912

Direct:

WTNH-TV

					Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	9904664	
Due avera No		-	Days	GIUSS	Aug									
Program Na	ame	טר	Length	Rate	07	08	09	10	11	12	13	14	7	Total
WTNH 6a N		EM	M-F	\$450.00		1	1	1			1	1		5
6:00 AM	7:00 AM		30	\$2,250.00										
Good Morn A	America	EM	M-F	\$500.00		1	1	1			1	1		5
7:00 AM	9:00 AM		30	\$2,500.00										Ū
Saturday 7a	News	EM	Sa	\$225.00					1				70 2	1
7:00 AM	8:00 AM		30	\$225.00									ADD 1-3 PomA Change	1
Good Mornin	ng Sun	ЕМ	Su	\$350.00						1			ADV	1
8:00 AM	9:00 AM		30	\$350.00									Cho Aug:	ı
Dr. Phil		DT	M-F	\$300.00			1						£11/	1
9:00 AM	10:00 AM		30	\$300.00									10	ı
Rachael Ray		DT	M-F	\$250.00				1						1
10:00 AM	11:00 AM		30	\$250.00										'
The View		DT	M-F	\$450.00							1			1
11:00 AM	12:00 PM		30	\$450.00										,
WTNH Noon	News	DT	M-F	\$350.00		1								1
12:00 PM	12:30 PM		30	\$350.00										'
CT Style		DT	M-F	\$250.00							1			1
12:30 PM	1:00 PM		30	\$250.00										'
Judge Judy		EF	M-F	\$450.00		1		1						2
4:00 PM	4:30 PM		30	\$900.00			i							£
Judge Judy		EF	M-F	\$450.00 •	(1	Fr	1				1			3
4:30 PM	5:00 PM		30	\$1,350.00										J
WTNH 5p Ne		EN	M-F	\$1,000.00							1			1
5:00 PM	6:00 PM		30	\$1,000.00										•

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/6/2012 11:51:23 AM

WTNH-TV

Page 1 of 2



Market: Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID

11570

Contact: Roger Megroz

Email: Roger.Megroz@wtnh.com

Phone: 203-784-8888

Fax: 203-784-8912

Direct:

WTNH-TV

Program Name	פח	Days Length	Gross Rate	Tue Aug 07	Wed Aug 08	Thu Aug 09	Fri Aug 10	Sat Aug 11	Sun Aug 12	Mon Aug 13	Tue Aug	
TO THE THE PROPERTY OF THE PRO	*************	-		· · · · · · · · · · · · · · · · · · ·					۱Z	13	14	Total
WTNH 5p News	EN	M-F	\$750.00		1	1	1					3
5:00 PM 6:00 PM		30	\$2,250.00									
WTNH 6p News	ΕN	M-F	\$1,000.00 *	1	1	1	1		15	初一	MON	4
6:00 PM 6:30 PM		30	\$4,000.00					.··	(Denoted)	X		4
Saturday 7p News	ΕN	Sa	\$300.00					1				1
7:00 PM 7:30 PM		30	\$300.00									ı
Jeopardy	PA	M-F	\$1,200.00	1	1	1	1					4
7:00 PM 7:30 PM		30	\$4,800.00			-Chi	W-					7
Wheel Of Fortune	PA	M-F	\$1,000.00	1	1	X	/ 1					3
7:30 PM 8:00 PM		30	\$3,000.00	Name and Address of the Owner, where the Owner, which is the Owner, where the Owner, which is the Ow	Charles and the Control of the Contr							J
WTNH 11p News	LN	M-F	\$1,000.00	1	A	1	Fri					2
11:00 PM 11:35 PM		30	\$2,000.00	No. of Concession, Name of Street, or other Persons, Name of Street, or ot		National Control of the Control of t						2
Sunday 11p News	LN	Su	\$2,250.00						1			1
11:00 PM 11:35 PM		30	\$2,250.00									1
Nightline	LF	M-F	\$500.00		1	٤			4	K-M	by -	1
11:35 PM 12:05 AM		30	\$500.00			P(655			5	00		ı
Station Gross Totals		\$	29,275.00	5	9	8	8	2	2	6	2	42

Date/Time Sent: 8/6/2012 11:51:23 AM

WTNH-TV





Market:

Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

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11570

Contact: Roger Megroz

Email: Roger.Megroz@wtnh.com

Phone: 203-784-8888

Fax: 203-784-8912

Direct:

WTNH-TV

					Wed	Thu	Fri	Sat	Sun	Mon	Tue	
Program Name	DP	Days Length	Gross Rate		Aug 08	Aug 09	Aug 10	Aug 11	Aug 12	Aug 13	Aug 14	Total
WTNH 6a News	EM	**************************************	\$450.00	2	1	1	V-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1			1	****	5
6:00 AM 7:00 AM		30	\$2,250.00		·					•	•	3
Good Morn America	EM	M-F	\$500.00	1	1	1	1					
7:00 AM 9:00 AM		30	\$2,500.00	and the state of t	i	1	ı			1	1	5
		30	42,000.00									
Saturday 7a News	EM	Sa	\$225.00	- Constanting				1				1
7:00 AM 8:00 AM		30	\$225.00	And the same of th								
Good Morning Sun	EM	Su	\$350.00						1			1
8:00 AM 9:00 AM		30	\$350.00									•
Dr. Phil	DT	M-F	\$300.00	THE COLUMN TWO IS NOT		1						1
9:00 AM 10:00 AN	1	30	\$300.00	Calaboration		·						ı
Rachael Ray	DT	M-F	\$250.00				1					1
10:00 AM 11:00 AM		30	\$250.00	and the state of t			·					ı
The View	DT	M-F	\$450.00	ne se constitución de la constit						1		4
11:00 AM 12:00 PM	1	30	\$450.00							·		1
WTNH Noon News	DT	M-F	\$350.00		1							1
12:00 PM 12:30 PM	i	30	\$350.00	(Accompany)								ı
CT Style	DT	M-F	\$250.00	NACATE AND ASSESSED ASSESSED						1		1
12:30 PM 1:00 PM		30	\$250.00	D-1-44-0-20-0-1						•		ı
Judge Judy	EF	M-F	\$450.00	- Annual Control of the Control of t	1		1					2
4:00 PM 4:30 PM		30	\$900.00									2
Judge Judy	EF	M-F	\$450.00	1		1				4		_
4:30 PM 5:00 PM		30	\$1,350.00	and the same		1				1		3
WTNH 5p News	EN	M-F	\$1,000.00	A						1		4
5:00 PM 6:00 PM		30	\$1,000.00	1						1		1

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/6/2012 11:51:23 AM

WTNH-TV

Page 1 of 2



Market:

Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

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Direct:

WTNH-TV

Program Name	DP	Days Length	Gross Rate	Tue Aug 07	Wed Aug 08	Thu Aug 09	Fri Aug 10	Sat Aug 11	Sun Aug 12	Mon Aug 13	Tue Aug 14	Total
WTNH 5p News	EN	M-F	\$750.00	Z	1	1	1	***************************************		High commence concession and the		3
5:00 PM 6:00 PM		30	\$2,250.00									
WTNH 6p News	EN	M-F	\$1,000.00	2 1	1	1	1					4
6:00 PM 6:30 PM		30	\$4,000.00									
Saturday 7p News	EN	Sa	\$300.00	2				1				1
7:00 PM 7:30 PM		30	\$300.00									·
Jeopardy	PA	M-F	\$1,200.00	2 1	1	1	1					4
7:00 PM 7:30 PM		30	\$4,800.00	*								7
Wheel Of Fortune	PA	M-F	\$1,000.00	2 1	1		1					3
7:30 PM 8:00 PM		30	\$3,000.00									J
WTNH 11p News	LN	M-F	\$1,000.00	2 1		1						2
11:00 PM 11:35 PM		30	\$2,000.00									2
Sunday 11p News	LN	Su	\$2,250.00	(Metrosca)					1			1
11:00 PM 11:35 PM		30	\$2,250.00	·					•			ı
Nightline	LF	M-F	\$500.00) _	1							1
11:35 PM 12:05 AM		30	\$500.00									ı
Station Gross Totals		\$	29,275.00	5	9	8	8	2	2	6	2	42

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/6/2012 11:51:23 AM

WTNH-TV

Page 2 of 2

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

	Location: NH-TV tford, CT	Date: 8/6	/2012			
	trategies and Reststation time conc		ving iccue.			
as heresy reque	Station time conc	erning the follow	vilig issue:		***************************************	
Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks	
			ED SCHEDULE			
Date of First Broadcast: Tuesday, August 07, 2012 Date of Last Broadcast: Tuesday, August 14, 20						
Total Gross C	harges: \$29,27	75.00				
Γhis broadcast tir	ne will be used by:	Women Vote)	in takan kangan kan	Attached to the second	
Does the pro	gramming (in w matter of natior	hole or in par	t) communicat e?"	e "a message re	lating to	
	X Yes		Nc			



WTNH-TV NAB FORM PB-17 ISSUES PAGE 2 of 2		Women Vote
For Programming that "commu" list the name of the legally qua	nicates a message relating to any polalified candiate(s) the programming r	8/7/2012 thru 8/14/2012 itical matter of national importance, refers to, the office(s) being sought
and the date(s) of the election(s) (іт арріісаріе):	
For Programming that "communattach Agreed Upon Schedule.	nicates a message relating to any pol	itical matter of national importance,
I represent that the payment fo	r the above described broadcast time	has been furnished by:
	Women Vote	
and you are authorized to annothe payment, if other than an in	unce the time as paid for by such per ndividual person, is:	son or entity. The entity furnishing
a corporation; a com	nmittee; an association;	or other unincorporated group.
The names, offices, and address the entity are named below (ma	ses of the chief executive officers, dir ay be attached separately):	ectors, and/or authorized agents of
1120 Connecticut Ave. N	W Suite 1100, Washington, I	OC 20036
Executive Director Amy Dacey		
THIS STATION DOES NOT DISCI ETHNICITY IN THE PLACEMENT	RIMINATE OR PERMIT DISCRIMINAT OF ADVERTISING.	TION ON THE BASIS OF RACE OR
attorney's fees, that may ensue For the above-stated broadcas	armless the station for any damages from the broadcast of the above-req st(s) I also agree to prepare a script to the time of the scheduled broade	uested advertisement(s). , transcript, or tape, which will be
	To Be Signed By Issue Advertis	
Monday, August 06, 2012	Lahren St. White	303-989-4700
Date	Signature	Contact Phone Number
То В	e Signed By Station Represent	ative
Accepted	Accepted In Part	Rejected
Signature	Printed Name	Title



Title